

CAMPANA

SHORT BIO

Co-founded in 1984 by brothers Fernando (1961-2022) and Humberto (1953) Campana, the Campana studio has achieved international recognition for its furniture design and intriguing pieces. In 2024, the studio celebrated its 40th anniversary acknowledged as a pioneer of disruptive design, which led them to create a groundbreaking language in their field.

Deeply rooted in Brazilian culture and traditions, their work carries universal values at its core, such as freedom and human dignity, creating their identity through life experiences. By incorporating the idea of transformation and reinvention, their creative process raises everyday materials to nobility. Brazilian characteristics - such as the abundance of colors, mixtures, and creative chaos - bring the triumph of simple solutions, poetically.

Based in São Paulo, Campana is constantly investigating new possibilities within Design: from furniture making to architecture, landscaping, fashion, scenography, and more. Bridging disciplines and encouraging the exchange of expertise among communities and artists are vital sources of inspiration, fresh repertoire, and free-thinking. Working with multiple brands and industries allows them to combine the best of craftsmanship, sustainable production practices and state-of-the-art technologies.

In 2002, Campana started crafting its line of limited editions and unique pieces, handmade at the studio in Sao Paulo. These special editions are represented by international galleries, including Friedman Benda in New York, Carpenters Workshop Gallery in London and San Francisco, Galleria Giustini/Stagetti in Rome, and Firma Casa in Sao Paulo, as well as Luciana Brito Galeria, which started representing Campana in Brazil in 2022.

Campana pieces are part of permanent collections of renowned cultural institutions such as Centre Pompidou, which in 2025 acquired 70 new pieces, the largest acquisition from a living artist, the Musée Des Arts Décoratifs, Paris, MoMa, New York, Museum of Modern Art of Sao Paulo and Vitra Design Museum, Weil am Rhein.

The Campana Brothers are currently listed as one of the world's top iconic architects at Interni (2018). In 2015 and 2014 Wallpaper ranked them, respectively, among the 100 most important and 200 greatest design professionals. In 2013, they were listed by Forbes magazine among the 100 most influential Brazilian personalities.

In 2009, Instituto Campana was founded to preserve their ever-growing collection for future generations and to promote design as a tool for social transformation through cultural and educational programs.

In 2025, Humberto Campana received the insignia of Knight of the Rio Branco Cross from the Ministry of Exterior Relations of Brazil, the highest honor given to individuals for their contributions in promoting cultural excellence abroad. In 2022, he received the Honorary Doctorate title from the University of the Arts London, UK, as well as the University of Córdoba, Argentina, for his outstanding contribution to the creative industries. In 2012, Fernando and Humberto Campana received the Colbert Committee Award in Paris; honored by Design Week in Beijing; received the Order of Cultural Merit in Brasília, and were awarded the Order of Arts and Letters by the French Ministry of Culture, and elected Designers of the Year by Maison & Objet de Paris. In 2008, they received the Design/Miami Designer of the Year award.

Regrettably, on November 16, 2022, Fernando Campana passed away at the age of 61.

In Humberto's words: "My relationship with Fernando has always been and continues to be transcendental, on another level. Our connection from the moment of his birth until his departure only reinforces that his physical presence was just a brief meeting of souls on this planet, and it is my mission to continue telling our stories and proposing new ways of living life."

Determined to honor his brother's legacy and the projects they traced together, Humberto Campana remains committed to continuing with future plans, including the inauguration of Parque Campana in 2024, an outdoor venue managed by Instituto Campana, comprising twelve green pavilions and a scientific research on biomes restoration that aims to joining art, science, and education.